



## Nunu Spirits - ESG Policy

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## 1. Why an ESG Policy?

- 1.1. There are growing concerns about the ecological damage of our current energy consumption linked with technology. While many cryptos are looking for green initiatives, very few are designed to have a direct positive impact on the environment. Nunu Spirits attempts with the solution by planting trees. Hence directly offsetting carbon emissions.
- 1.2. A considerable part of the game is connected to the reforestation of our planet. The environments and actions in the game are often related to events in our natural world.
- 1.3. Even the evolution of a Nunu reflects the life cycle of trees. Seed → Spirit → Tree → Seed. Nunu Spirits is founded on three pillars - a fun game, a collectable NFT, and ecological action. Planting, scattering, and watering seeds to make trees grow. These processes are linked with the process of cleaning up pollution. Our players can help with reforestation initiatives around the world. This project is only possible due to recent breakthroughs in blockchain technology and our team's proven ability to navigate this dynamic new market. Games have always allowed us to collect digital items. Still, now NFTs offer a new and distinct path to ownership with these certifiably unique items being recorded, stored, and traded on the immutable ledgers of the blockchain.





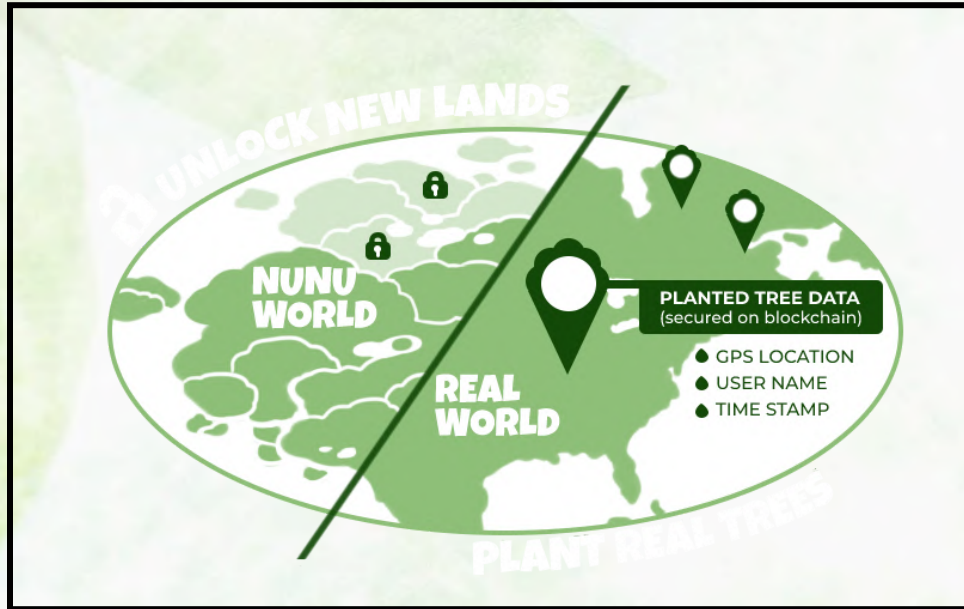


## 2. Our Transparent Sustainable and Green Model

- 2.1. We believe that we best reflect our ability to integrate material ESG challenges in the way we plant trees for each NFT produced. Nunu Spirits' commitment to sustainability and today's environmental and societal challenges is an important responsibility.
- 2.2. We must be constructive and solution-oriented to advance sustainable, long-term growth in the world we live in. By engaging with stakeholders – including employees, clients and vendors – we can do our part to improve sustainability, better serve our community, and simultaneously deliver outperformance for our community.
- 2.3. It begins with leading in those areas where we have the skills and ability to impact, be it on a local, national or global level. We believe that investing in improving the world is such an urgent imperative that we have established a sustainable funding strategy focused on entities and players that will benefit from and contribute to the rapid evolution of sustainable technologies and reforestation.







2.4.

### 3. Committed to achieving International Developing Norms

3.1. Affecting our entity such as the:

- 3.1.1. Paris Agreement (COP-21) and recent Glasgow COP-26 decisions,
- 3.1.2. The Kyoto Protocol of the United Nations Framework on Climate Change (UNFCCC),
- 3.1.3. The World Bank Carbon Emission Market,
- 3.1.4. The OECD principles to a CO2 Market,
- 3.1.5. The European Green Deal,
- 3.1.6. The Global Pact for the Environment,
- 3.1.7. The Ten Principles of the UN Global Compact,
- 3.1.8. The European Union Emissions Trading System (EU ETS),
- 3.1.9. The Sustainable Development Goals (SDGs),







- 3.1.9.1. In 2015, the United Nations General Assembly adopted the 2030 Agenda for Sustainable Development and a set of 17 United Nations (UN) Sustainable Development Goals (SDGs). They provide a shared blueprint for peace and prosperity for people and the planet, now and in the future.
- 3.1.9.2. Business plays a vital role in mobilising and sharing knowledge, expertise, technologies, and financial resources to advance the goals. These goals also reflect our commitment to the Ten Principles of the UN Global Compact, which Nunu Spirits believes in.
- 3.1.9.3. Nunu Spirits will attempt to help achieve targets of 17 SDGs, as illustrated by their official icons displayed below (you can find more information on each SDG on the official [website](#) of the United Nations).



3.1.9.4.







#### **4. Nunu Spirits' Direct Impacts**

- 4.1. Carbon-reducing ecosystem (verified planting + carbon-neutral chain).
- 4.2. Plant real-world trees with in-game actions.
- 4.3. The Nunu Spirits project merges the joy of casual gaming and the earning capacity of blockchain while turning it into an ecological action.
- 4.4. Save the Nunu, save the forest, but for real!
- 4.5. Players collect and earn 3D NFTs called Nunus in a super fun game world built on a play-to-earn ecosystem where every Nunu has the chance to become a real tree planted in the real world.
- 4.6. Our project is excellent for anyone that thinks planting more trees is a good idea.
- 4.7. The game world reflects the real world. Players can easily see just how many trees they have planted and where they are in the real world.
- 4.8. The more trees a user has planted in the real world, the greater their in-game benefits. We tokenise actions like tree planting, so our players can own their ecological efforts in a very tangible way. Nunu Spirits takes place in a cute, brightly coloured fantasy world, but it is not just a game.
- 4.9. This world is a reflection of our planet and vice versa. Actions in the game world directly affect the real world (i.e. planting real trees). Similarly, the more trees planted in our world, the larger the game world becomes.







## 5. Nunu Spirits' Ethos & Values

- 5.1. Vision: We focus on outperformance in innovative ways. Innovation and progress on ESG issues such as rising pollution, dwindling natural resources and an ageing population. These can occur with the public and private sector working together towards a common goal.
- 5.2. Empathy: We seek to understand the needs of our stakeholders and find the right solutions for their particular circumstances. As a global organisation, we know that our business can and should be engaged in activities that positively influence the world.
- 5.3. Sustainability: We seek to provide solutions that can pass the test of time. By embedding sustainability issues into our business activities and maintaining our objective of creating long-term value for stakeholders, we aim to affect the lives of current and future generations positively.
- 5.4. Tenacious Teamwork: We leverage our intellectual capital across the platform to deliver world-class outcomes Partnership and collaboration among our key stakeholders is essential as we look to build upon our commitment to ESG issues across our businesses.

## 6. Environmental (E)

- 6.1. It covers themes such as climate risks, natural resources scarcity, pollution and waste, and environmental opportunities.
- 6.2. Nunu Spirits recognises that the world faces environmental challenges and







promotes a healthy environment. As an organisation that engages, we believe that our business can and should promote a positive influence in matters that improve the world. We are committed to continuing to educate our stakeholders and enabling the growth of sustainable companies, which we believe are vital to improving our environment:

- 6.3. Nunu Spirits is committed to reducing its energy consumption, water usage, waste disposal, and carbon footprint practically and cost-effectively. We will promote environmental sustainability initiatives with employees and work in partnership with our landlords and personnel at our managed properties to achieve ongoing ecological and sustainable operational improvements. Furthermore, when seeking new office space, Nunu Spirits prioritises properties that incorporate green building principles or standards. When restructuring existing office space, we are committed to implementing sustainable solutions practically and cost-effectively.

## 7. Social (S)

- 7.1. Includes labour issues, product liability, data security risks, and stakeholder opposition.
- 7.2. Social Responsibility At Nunu Spirits, we pride ourselves on the long-standing culture of respect and empathy for our employees and the community. We employ a fair pay practice that ensures that Nunu Spirits's pay practice is competitive with the market for similar jobs, qualifications, and experience. We







believe that diversity and inclusion strategies are the catalysts for success and innovation in the workplace. We believe that differing opinions and lived experiences are valuable and support our business overall. Wellness, both physical and financial, is the cornerstone of our employee benefit programs.

7.3. Our extensive benefit choices are designed to help employees meet their own specific needs. We believe programs, such as emergency backup elder/child care, subsidised health club membership and flexible work arrangements, help employees balance work, life and family matters more effectively. Through Nunu Spirits, we encourage employee involvement of their time, talent and resources to worthy causes close to home and around the globe. We will consider Nunu Spirits' core values - vision, empathy, sustainability & tenacious teamwork - in every project we choose to support and how we work together as an organisation. We also work to create partnerships with parties that share a commitment to sustainability.

7.4. Parties engaged in providing products and services to Nunu Spirits are expected to act consistently with our Code of Business Conduct and Ethics. During vendor evaluations, Nunu Spirits takes the appropriate steps to ensure ethical business practices, labour and human rights, vendor diversification and inclusion, environmental stewardship, management systems and governance are considered.

7.5. We intend to improve our social impact across our organisation and the greater community. Governance responsibility, strong governance, ethical business







practices, and prudent risk management are critical ingredients to Nunu Spirits' achievement of its goal for long-term value creation for shareholders and driving sustainability.

## 8. Governance (G)

- 8.1. Encompasses items relating to corporate governance and behaviour such as board quality and effectiveness.
- 8.2. Corporate governance guidelines assist the Board in exercising its responsibilities and promoting the effective functioning of the Board and its committees. The Board's goal is to oversee and direct management in building long-term value for Nunu Spirits. In addition, the Board's goal is to assure the strength, integrity and vitality of the Nunu Spirits for its customers, clients, employees and the communities in which it operates. Nunu Spirits' Code of Business Conduct and Ethics, which applies to all officers, employees and members of the Board, serves as the foundation for high standards of integrity and ethics, the deterrence of wrongdoing and the promotion of compliance with applicable regulations.
- 8.3. The Board and executive management are ultimately responsible for reviewing and oversight of risk at Nunu Spirits. They are supported by a risk management framework that includes committees, departments, and systems that monitor, manage, and report market, liquidity, and operational risk. As we expand our ESG initiative, we will seek ways to further optimise our governance process.







## 9. Contact

9.1. Thank you for reading our ESG Policy. Shall you have any questions, comments or a complaint about our ESG Policy, please contact us through:

9.1.1. our email addresses: [contact@nunuspirits.io](mailto:contact@nunuspirits.io); or [info@nunuspirits.io](mailto:info@nunuspirits.io),  
[help@nunuspirits.io](mailto:help@nunuspirits.io)

9.1.2. Our postal address: SeeGreen Ventures DWC-LLC, at Business Centre Building A3, Dubai World Central, Dubai, United Arab Emirates.

